

13th International fair for high-quality fiction and non-fiction
non/fiction
30th of November – 4th of December 2011
Moscow, Central House of Artists

Supported by:
Federal Agency for Press and Mass Communications
Moscow Government
Moscow Department of media and advertising

With its extensive experience in specialized fairs, Expo-Park has been the organizer of one of the last decade's biggest events on the book market: non/fiction, International Fair for high-quality fiction and non-fiction. The Fair embraces diversity in the world of world of new-wave literature, providing an alternative to the mass market culture and introducing the public to a broad spectrum of intellectual achievements of the recent years.

non/fiction – big choice of best fiction, scientific works and popular science books
non/fiction – 25 participating countries: Belgium, United Kingdom, Germany, Greece, Denmark, Israel, India, Island, Spain, Italy, Canada, Latvia, Lithuania, Norway, Russian Federation, Poland, Portugal, Ukraine, Finland, France, Czech Republic, Sweden, Sri Lanka, Estonia, Japan.

non/fiction – 30 000 visitors among them – professionals of publishing, book critics, readers, lovers of high-quality literature.

non/fiction – more than 300 big publishing houses, booksellers and small publishers – all within one exhibition area.

non/fiction - international forum where you can conclude contracts and establish direct contacts between authors, publishers, booksellers, book critics, agents and translators.

non/fiction – large-scale program covering key events of book industry through seminars and round tables with famous writers, presenting new and unique author's books.

GUEST OF HONOUR: Since 2000 we announce the Guest of Honor Country of the Fair. The Guest of Honour organizes open seminars, round tables, readings, presents literary awards, sets up exhibitions presenting book illustrations. In 2011 the Guest of Honor country is SPAIN.

Themes:

- Humanitarian Literature
- Belles-lettres
- Education
- Science and Technology
- Art Books
- Electronic Issues
- Children's Books
- Bookselling Companies

- International Cultural Centers
- Rare Books
- Periodicals
- Literary Agencies

Program:

- Seminars on librarianship
- Meetings with representatives of the international publishing houses
- Rights workshops
- Seminars on the Russian publishing market
- Meetings with writers and poets

Literary awards:

- French Literary Awards: Wacksmacher and Lerois-Beaulieu
- Andrey Bely Literary Award
- "Man of the Book" Literary Award, organized by the Book Review Newspaper
- National Children's Book Award "Cherished Dream"
- Professional poetry award «Moscow score»
- BOOKBERRY Best Book Design Award
- "Big Book" Award

Expert council: Eugene Bunimovich (Moscow State Duma), Boris Kupriyanov (Falanster Project), Alexander Gavrilov (Book Review newspaper), Alexander Ivanov (Ad Marginem Publishers), Olga Morozova (Olga Morozova Publishers), Natalia Perova (Glas Publishers), Irina Prokhorova (NLO Publishers), Varvara Gornostaeva (Corpus Publishers)

Dates:

29 NOVEMBER

08.00 – 20.00 Mounting

30 NOVEMBER

12.00 Press conference

14.00 Official opening

14.00-19.00 Opening hours

1-4 DECEMBER

11.00-19.00 Opening hours

5 DECEMBER

08.00 – 20.00 Dismantling

Terms of participation:

Registration fee - 250 EUR

Payment is mandatory and covers participation in the Official catalogue of the Fair (500 characters in Russian/English, colour logo of the company), badges/passes, information support, participation in the official events of the Fair, invitation tickets, copy of the official catalogue.

Electricity (1Kwt) – 150 EUR

Equipped exhibition space:

Minimum stand size - 4 sq.m.

Fee per sq.m. - 240 EUR

Standard booth participation includes:

- White stand partitions (h=2, 5 m), enclosing the booth on three sides
- Wall to wall grey colour carpet
- Fascia board
- 4 book shelves
- 1 table and 2 chairs
- Pavilion security during night time
- Aisles cleaning
- Mounting/dismantling badges

Raw exhibition space:

Minimum stand size - 18 sq. m

Fee per sq.m. -185 EUR

- Pavilion security during night time
- Aisles cleaning
- Mounting/dismantling badges

CATALOGUE:

Full colour page fee for exhibitors - 500 EUR

Full colour page fee for companies not participating in the Fair - 1000 EUR

ORGANIZED BY "EXPO-PARK EXHIBITION PROJECTS"

Office 165, 10 Krymsky Val, Moscow 119049, Russia

Tel. /fax: +7 (495) 657 99 22

www.expopark.ru

Project managers:

Julia Blagorazumova: julia.blago@expopark.ru

Irina Karataeva: irina.karataeva@expopark.ru

<http://www.moscowbookfair.ru>